Grays Harbor County

Quit Line Data Summary October 1 - December 31, 2002

| October 1 - December 31, 2002 | | |
|--|----------|-----------|
| | County | State |
| Number of Calls to Quit Line | N = 58 | N = 3,753 |
| Percent of Statewide Calls | 1.9% | 100.0% |
| Percent of State Population in County ¹ | 1.1% | 100.0% |
| | County % | State % |
| Gender | N = 57 | N = 3,291 |
| Female | 77.2% | 61.0% |
| Male | 22.8% | 39.0% |
| Race/Ethnicity | N = 56 | N = 2,816 |
| People of Color | 3.6% | 13.9% |
| White | 96.4% | 86.1% |
| Age | N = 56 | N = 2,956 |
| Less than 18 years old | 3.6% | 2.7% |
| 18 - 24 years old | 21.4% | 14.4% |
| 25 - 34 years old | 17.9% | 21.8% |
| 35 - 44 years old | 19.6% | 25.9% |
| 45 years and older | 37.5% | 35.1% |
| Education | N = 51 | N = 2,860 |
| Did not graduate high school | 19.6% | 18.4% |
| High school graduate | 33.3% | 33.3% |
| Some college/vocational school | 41.2% | 34.9% |
| College graduate | 5.9% | 13.5% |
| Caller Type | N = 58 | N = 3,367 |
| General Information | 1.7% | 11.2% |
| Health care provider | 1.7% | 2.9% |
| Tobacco user | 96.6% | 85.9% |
| Payer Type | N = 43 | N = 2,129 |
| Insured | 32.6% | 41.5% |
| Uninsured | 14.0% | 24.9% |
| Medicaid | 53.5% | 33.5% |
| Heard About | N = 54 | N = 2,888 |
| Past caller | 13.0% | 18.5% |
| Employer/worksite | 1.9% | 0.8% |
| Health care provider | 24.1% | 21.8% |
| Television | 20.4% | 18.4% |
| Outdoor advertisement (billboard/bus/wall) | 0.0% | 7.2% |
| Targeted mailing | 0.0% | 0.9% |
| Great Start | 0.0% | 0.1% |
| Radio | 1.9% | 2.2% |
| Newspaper/Magazine | 3.7% | 2.2% |
| Brochure/Newsletter | 5.6% | 6.2% |
| Family or friend | 20.4% | 17.9% |
| Health Department | 7.4% | 2.9% |
| School | 1.9% | 0.9% |

Source: Washington State Department of Health Tobacco Prevention and Control Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.